Privacy Policy

This privacy policy describes how American Advantage Insurance Group – IMC ("we," "us," or "our") **collects, uses** and **discloses** information obtained through text messages (SMS) sent, in compliance with relevant laws of the United States, including relevant state privacy laws.

What Information We Collect and how We collect it:

We collect your information when you check the box to use SMS texting and enter your phone number.

We collect the following information when you check the box to **opt-in** to receive text messages from American Advantage Insurance Group – IMC:

What we collect:

Your **phone number** only.

We will not collect any other personal information through text messages.

How we use your information:

We use your phone number to send you text messages in response to your questions. We do NOT share your phone number or information TNs and SMS consent for marketing purposes.

Your Choices and Opt-Out

We respect your right to control your communication preferences. You can opt-out of receiving text messages from American Advantage Insurance Group – IMC at any time by replying with "STOP" to any messages you receive from us.

Data Sharing and Security

We do not share your information or phone number or SMS consent with any third party or business for marketing purposes. We maintain appropriate security measures to protect your information from unauthorized access or disclosure. These measures include:

Secure data storage practices

Use of encryption technologies

Access controls and user authentication

Data Retention

We will retain your phone number in our messaging list for as long as you are opted-in to receive messages. Once you opt-out, we will remove your phone number from our active list within 10 business days, as required by law. However, we may retain your phone number in an archived database for legal or compliance purposes, such as recordkeeping requirements or potential disputes. The archived data will be securely stored and only accessed for authorized purposes.